

Todd Rutherford  
Los Angeles, CA  
310.210.8438  
[Todd@headphonic.com](mailto:Todd@headphonic.com)

## **PROFESSIONAL SUMMARY**

Senior Level Designer and Art Director with over 8 years of professional web and print experience. Strong skills in HTML / CSS web design with a focus on interface, user interaction and accessibility. Also experienced in multiple aspects of print, including national ad campaigns. Fluent in Photoshop, Illustrator and Dreamweaver, with additional skills in Flash.

## **EXPERIENCE**

### *Break.com – Fall 2007 – Present*

Senior Designer for a video-streaming web site with over 10 million monthly users. Responsibilities range from UI and Product design, including major site redesigns and media player design, to the creation of marketing graphics such as home page takeovers and banner advertisements.

### *Buzznet.com – Summer 2006 – Fall 2007*

Art Director and Lead Product Designer for Buzznet.com, a music-oriented social network with several hundred thousand users. Extensive responsibilities include site-wide redesign, UI, application, and product design, Art Direction for numerous marketing elements, and concepting and development of multiple site features.

### *Starlight Starbright Children's Foundation – Summer 2004 – Summer 2006*

The sole in-House Designer for a national children's charity with expansive responsibilities including: design and maintenance of current temporary website, design for Starbright World, an online children's community, development of a flash-based interface for the PCPal program, and design of most print collateral including the upcoming 2006 annual report, marketing materials for all foundation programs and a nation-wide golf tournament campaign.

### *Richmond.com – Fall 2002 – Summer 2003*

Lead Designer covering a wide range of responsibilities including: General site maintenance and update, design and development of new content sections, creation of ads for new and existing sponsors, creating print ads for magazines, newspapers, city buses, and billboards, maintaining hosted client sites, and creating print collateral for clients ranging from brochures to print advertisements.

### *Freelance Designer – 1996 – Present*

Designed and developed CSS websites, and stand-alone flash projects. Produced national print ads in Mixer and BPM magazine, postcard direct mail ads, web banners and graphics, HTML emails, for numerous clients.

### *Capital One (contract) – Fall 2001 – Winter 2002*

Designed and developed HTML emails for multiple large-scale advertising campaigns. Created a series of design templates to be used by entire department for future campaigns.

### *Broadtime.com (contract) – Summer 2001 – Fall 2001*

Lead designer responsible for complete redesign of company's web presence. Designed Flash-based interface for a touch screen in-store listening station for statewide music retailer.

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Yoshitoshi.com (contract) – *Summer 2000*

Designed and developed HTML emails for large-scale advertising campaign for DC-based online DJ vinyl retailer, as well as additional web graphics and a direct mail campaign.

Enews.com – *Summer 2000 – Winter 2001*

Senior Designer responsible for redesign of a then major eCommerce site. Produced and maintained site-wide graphics as well as promotions, flash and gif banners. Trained department in elementary Flash animation and interaction concepts.

Olympus Group – *Summer 1999 – Winter 2000*

Entry-level designer working in a small team based environment that designed and developed major eCommerce and other web sites. Produced promotional flash animations and designed flash-based interfaces for web based customer interaction.

## EDUCATION

Georgia State University – 96-98 Studies: BFA Studio Art Program, Drawing and Painting

Radford University – 93-96 Studies: Theatre, English and Electronic Music Production

## URLs

[www.break.com](http://www.break.com)

[www.buzznet.com](http://www.buzznet.com)

No longer active:

[www.oddsandendsmusic.com](http://www.oddsandendsmusic.com)

[www.enuws.com](http://www.enuws.com)

[www.olympusgroup.com](http://www.olympusgroup.com)

[www.suncomshop.com](http://www.suncomshop.com)

[www.microstrategy.com](http://www.microstrategy.com)